

# DWIGHT BATTLE

Senior Product Designer

dwrightbattle.com

hello@dwrightbattle.com

425.466.3401

## WORK EXPERIENCE

### AMAZON

2019 – PRESENT | SEATTLE, WA

#### Senior User Experience Designer, Amazon Prime Video

Lead product designer at Prime Video for the Live Event and Player Experiences team. Responsible for creating new and innovative viewer experiences centered around Prime Video's growing catalog of live events, including watching multiple events, time-shifting, and other features to enhance the live viewing experience.

#### Senior User Experience Designer, Amazon Kindle

Lead product designer for the core Amazon Kindle experience across phone, tablet, and desktop platforms. Advocated and built business cases for new Kindle features and product offerings to org leadership. Defined customer-centered product design strategy in partnership with our product and engineering teams.

### HBO/WARNERMEDIA Senior Product Designer

2015 – 2019 | SEATTLE, WA

Collaborated with product, engineering and design teams to deliver industry-leading features for our suite of products, platforms, and services for HBO and HBO Max. Defined product strategy and lead design of cross-platform features for web, iPhone, iPad, Android, and various connected television devices.

### RATIO Senior User Experience Designer

MAY – NOVEMBER 2014 | SEATTLE, WA

Lead creative vision, product requirements, and functional prototypes for a variety of client products. Collaborated with Product team to present client and partner stakeholders with design solutions that balanced customer needs with business goals.

### MICROSOFT User Experience Designer

FILTER AT MICROSOFT | 2013 – 2014 | REDMOND, WA

Lead UX designer of the Surface Hub product team. Managed the UX design process, drove design decisions, led user research and testing, and ensured that design specifications and intent were implemented.

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## **UIEVOLUTION** User Experience Designer

2012 – 2013 | KIRKLAND, WA

Lead product designer for agency client Princess Cruises. Designed the complete front-end guest television user interface and experience, centered around in-suite entertainment, live television and interactive apps, but also aligned with Princess Cruises' brand identity.

## SKILLS

### DESIGN

Creative Direction, User Experience Design, Product Strategy, User Interface Design; Interaction Design, Motion Design, Design Systems

### PLATFORMS

iOS / tvOS, Android Mobile, Google TV, Amazon Fire TV, Roku, Samsung Tizen, webOS, Xbox, Unified Windows Platform

### SOFTWARE

Figma, Sketch, Framer, InVision, Photoshop, Illustrator, After Effects

## EDUCATION

### ART INSTITUTE OF ATLANTA

GRAPHIC DESIGN | ATLANTA, GA

### UNIVERSITY OF DAYTON

VISUAL DESIGN | DAYTON, OH